



## **First Year Course Curriculum 2011 - 2012**

Course: **Photographic Studies**

FETAC Level 5 award : Photography

Code: EPXXX

Students will complete the following modules in the academic year.

Modules:

1. Communications
2. Media Analysis
3. Work Experience
4. Photography Techniques
5. Digital Studio Photography
6. Darkroom Practice
7. Digital Photography
8. Image Processing
9. Documentary Photography

## Modular Information

| <b>Code</b>   | <b>Title</b>                          | <b>Teacher</b>                                  | <b>hrs</b> |
|---------------|---------------------------------------|---|------------|
| <b>G2001</b>  | <b>Communications</b>                 | Caroline Morrissey<br>Gretta Looney             | 1.5        |
| <b>E20008</b> | <b>Media Analysis</b>                 | Catherine Cashin<br>Caroline Morrissey          | 2          |
| <b>E20131</b> | <b>Image Processing</b>               | Harry Moore<br>Paul o'Brien                     | 2          |
| <b>W20008</b> | <b>Work Experience</b>                | Pádraig Murphy<br>Harry Moore                   | .5<br>.5   |
| <b>L22565</b> | <b>Digital Photography</b>            | Aileen Hegarty<br>Harry Moore                   | 2          |
| <b>N22809</b> | <b>Photography Techniques</b>         | Gillian Treacy<br>Pádraig Murphy                | 2          |
| <b>L22308</b> | <b>Studio Digital<br/>Photography</b> | Harry Moore<br>Aileen Hegarty                   | 5.5        |
| <b>L21235</b> | <b>Darkroom Practice</b>              | Gillian Treacy<br>Harry Moore<br>Pádraig Murphy | 5.5        |
| <b>L21601</b> | <b>Documentary photography</b>        | Pádraig Murphy<br>Gillian Treacy                | 4          |

## **Photography Ground rules**

Equipment and materials will then be available from the technical staff at the allotted times displayed.

Equipment issued to the student is to be signed for and will remain the responsibility of the student until it has been returned and signed back to the college by staff members!

Return dates set for issued equipment must be observed: fines of €2.00 per day will be levied for late returns.

Any damage to any equipment must be reported to the photographic staff immediately. If in doubt, ask.

No smoking or consumption of food, drink is permitted in any of the photographic areas.

Students working in the photography area must observe the safety procedures, processing chemicals are dangerous and low light levels require care.

Notice boards in the corridor outside the photography dept. will carry information from the staff regarding tutorials, assignment deadlines, etc. It is the student's responsibility to check them.

Be mindful of others needs, this is a communal area, keep what you are working with tidy and orderly and clean up as you go.

Due to limited space, bags and coats are not to be kept in the practical work areas.

Lockers are provided for the safe keeping of valuables, equipment and materials, students are encouraged to make full use of this facility.

### **DARKROOM / FILM PROCESSING PRACTICE**

Do not touch processing and developing chemicals.

Return re-usable chemicals to their correct containers after use in film processing.

After film processing, rinse and return equipment used to their designated storage places.

Observe the designated wet and dry areas and take care to avoid spillages or dripping of chemicals at all times.

Consider others working around you at all times.

Low light conditions and the limited space demand that we move with care.

Keep your possessions tidy and out of the way.

## **STUDIO PRACTICE**

All studio lighting equipment must be kept in the appropriate storage facility when not in use.

The studio procedures displayed in the area facilitate the efficient use of the studio and equipment and allow practitioners the responsibility to operate and develop their practice towards a creative and productive outcome.

The lighting conditions in the studio demand that all electrical leads and cables must be carefully positioned to create a safe working environment.

All subject matter, props and visual aids brought in to be photographed must be removed from the area on completion of the session; this specially applies to perishable matter.

College equipment used in the studio is subject to booking conditions and procedures to enable general access for all engaged on the course, including students that may not be in the same year or class.

**CONDITIONS OF USE OF ALL PHOTOGRAPHY AREAS ARE DISPLAYED  
IN THE PHOTOGRAPHY DEPARTMENT FOR YOUR HEALTH, SAFETY  
AND BENEFIT**

## **Studio Digital Photography module**

**Level 5**

**L 22308**

The module will be delivered in the Photography Studio and the Photography Digital Suite

The module is designed to provide the technical and practical knowledge and skills to undertake all the stages involved in the use of digital cameras in the photographic studio, processing and presentation formats.

The module aims to develop an appropriate level of competency of creative digital imaging using computer applications through to printing interfaces, hardware and media.

A series of assignments are set during the designated timetable in the studio and digital suite which are designed to allow understanding and the creative development within a broad range of photographic studio practice using digital hardware and software through to printed media format.

There will be a mid course assessment of coursework in February

Submission for final Assessment of course work in May

Collection of work 40%

Learners record 20 %

Project 40%

**Final Deadline:** Submission of final portfolio **Wednesday 2<sup>nd</sup> May**

## **Digital Photography L22565**

This module is in a sense an introduction to the basics of digital photography. The module will be appropriated from the digital studio and image processing modules.

Assessment:

Collection of work – 50%

Project – 50%

More detailed information on the breakdown of the module will be provided during classes.

**Final Deadline:** Submission of final portfolio **Wednesday 2<sup>nd</sup> May**

## **Image Processing Module No E20131**

### **Level 5**

**1**

Includes Colour Image Processing  
Image processing skills  
Image Output

The module is designed to develop a practical understanding of digital image processing using image processing hardware and software.

The coursework will include exercises specific to photographic practice and publishing and a project, which will include design, planning and development from concept to product.

Mid year review of coursework completed to date: Submission date Dec.

Submission date for completed coursework and project **Monday 23<sup>rd</sup> April**

|                    |     |
|--------------------|-----|
| Collection of work | 60% |
| Project            | 40% |

## **Work Experience W20008**

This is a mandatory module which requires each student to seek out and complete two weeks work placement. Students are required to liaise with tutors through out this process. It is an ideal opportunity for students to increase their understanding of selected work activities and to broaden their knowledge of the potential job opportunities that exist within photography.

The Work Experience placements will take place on the following weeks

Nov 21<sup>st</sup> – Nov 25<sup>th</sup>  
Feb 20<sup>th</sup> – Feb 24<sup>th</sup>

The module is assessed on the basis of performance on work placement and submission of completed project work.

### **Assessment :**

Learner Record 50%

Skills Demonstration 30%

Vocational Profile 20%

**Final Deadline: Thursday 29<sup>th</sup> April**

## **Documentary Photography – L21601**

The module is designed to provide a study of a variety of Documentary Photography practices and emphasises the integrated nature of a photographer's practice, theory and professional awareness. Through a series of progressively more complex assignments the student will gain skills in making individual pictures and in time the ability to combine such pictures to form picture stories.

Assignments will be introduced during classes on Tuesday mornings. These classes will incorporate slide presentations on various aspects/periods of the history of photography as well as providing you with visual/conceptual references for your set assignments.

Group reviews/ individual tutorials (structured as an element of your darkroom classes) and periodical assessments are an essential aspect of the delivery of this module.

### **Assessment;**

Essay 10% -

Assignments 2- 5 - 40% (shooting of individual images)

Project - 50% - (combination of 3 pic portrait, 3 picture stories and extended picture story.)

More detailed information on the breakdown of the module and assignment submission dates will be provided during classes.

**Final Deadline:** Submission of final portfolio      **Mon 30<sup>th</sup> April**

## **Darkroom Practice – L21235**

This module is designed to teach students the basics of darkroom practice. Students will acquire the skills to produce black and white photographs and to develop a sensibility with regard to the effect of print tonality on image interpretation. The module is linked to set assignments from both the studio and documentary modules.

Group reviews/ individual tutorials are an essential aspect of the delivery of this module.

### **Assessments:**

Assignments –30% ( a series of printing exercises)

Project Work - 50% (project brief devised as part of documentary module)

Presentation – 20% (presentation of finished work)

**Final Deadline:** Submission of final portfolio **Monday 30<sup>th</sup> April**

## **Photography Techniques – N22809**

This module is in a sense an introduction to the basics of photography. The module will be appropriated from various strands of the studio, documentary and darkroom modules.

Assessment:

Collection of work – 60%

Project – 40%

More detailed information on the breakdown of the module will be provided during classes.

**Final Deadline:** Submission of final portfolio **Monday 30<sup>th</sup> April**



## COMMUNICATIONS MODULE CODE: G20001

Teacher: Ruth Kelliher and Gretta Looney

1.5 hrs per week

Mandatory Module

Skills Demonstration- Oral Element

1. Interview 10%
2. Participation in class discussion 10%
3. Message Taking/Giving 10%
4. Oral presentation 10%

### Visual Communications Skills

5. An image of non-verbal communication such as poster/brochure/photograph web page etc plus a short write-up on how you put it together 10%

Written Work

6. Report (minimum 500 words) 25%
- 7 (a) **One** piece of personal writing such as short story, poem, letter of complaint/thanks/condolence/congratulations, diary entry, travelogue etc
- 7 (b) Business documents must include the following:
  - Letter, memorandum, notice of meeting, agenda 15%
- 8 (a) Using communications technology
  - Fax, answering machine, downloading information from internet, sending email
- 8 (b) Display awareness of the advantages and disadvantages of Communications Technology  
Can be a written (200 words) or oral piece 10%

Grading    Pass 50%-64%                      Merit 65%-79%                      Distinction  
80%-100%

**Module Media Analysis E20008**

**Level 5**

**Tutor: Catherine Cashin  
Caroline Morrissey**

The aim of this module to help the student develop analytical skills and techniques for the interpretation of meaning in media messages, to appreciate issues of ownership and control in the media, to develop an awareness of ethical issues in relation to media productions and to understand the concept of media audiences and their interrelation with the mass media. Students are encouraged to include analysis of their own work during the year. Assessment is divided between a project 60% and an exam at the end of the year 40%.

**Assessments:**

**Mid year Assessments**

Full course progress assessment reports for each individual student will be issued in mid December.

**Feb Assessments**

Submission/presentation of project work prior to work experience. Individual reviews will take place after mid term break

**Continuous Assessments**

Ongoing reviews of students' work takes place throughout the year. This includes assignment submissions, group reviews and individual tutorials.

**Fetac level 6 photographic studies**

Those students who successfully complete the level 5 fetac photographic studies course and have achieved a pass in all photographic modules will be eligible to apply to enter the level 6 photographic studies course.

Students with appropriate experience or equivalent qualification will also be eligible to apply.

## College Calendar 2011/2012

**College Opens** Monday August 29<sup>th</sup>

**Mid Term** Monday October 31<sup>st</sup> – Friday November 4<sup>th</sup>

**Work Experience** Monday 21<sup>st</sup> – Friday 25<sup>th</sup> November

**College Closes** December 22<sup>nd</sup> (Thursday afternoon)  
(79 days Term 1)

**College Re-opens** Monday January 9<sup>th</sup>

**Mid Term\*\*** Monday February 13<sup>th</sup> – Friday February 17<sup>th</sup>

**Work Experience** Monday 20<sup>th</sup> – Friday 24<sup>th</sup> February

**Bank Holiday** Monday March 19<sup>th</sup>

**Easter Holidays\*\*** Monday April 2<sup>nd</sup> – Friday April 13<sup>th</sup>  
(54 days Term 2)

**College Re-opens** Monday April 16<sup>th</sup>

**Bank Holiday** Monday May 7<sup>th</sup>

**College closes** Friday June 1<sup>st</sup>  
(34 days Term 3)